

# PRESS RELEASE FOR IMMEDIATE RELEASE

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**Boston, MA, January 2013** – Two premier vendors, BSI of Marlborough, MA and PaladinID of Laconia, NH have joined together in an alliance to provide users of thermal printing technology an exceptional alternative for quality hardware, outstanding maintenance and repair, and quality label stock and supplies. With both companies in business for 25 years they have successfully served a variety of markets.

Providing Maintenance and Repair Services throughout the New England states since 1988, BSI specializes in providing a platform for Outsourcing IT Operations including Managed Services, Network Administration, Procurement, Equipment Installation and Asset Relocation in the AIX, UNIX, LINUX and MS SERVER environments. BSI offers a host of standardized programs and the flexibility to customize a plan specifically tailored to meet the customers' needs. Over the years BSI has been providing "Peace of Mind" to organizations in distribution, logistics, government, healthcare, hospitality, manufacturing, retail, transportation and the financial sectors.

PaladinID focuses on the development and support of high-performance bar code labeling applications that "Make Your Mark". They work closely with their customers provide the expertise and tools necessary to create an entire bar code label printing solution. From concept to finished product, PaladinID has the experience required to do the job right, using only trusted brand name products. Their goal is to design and implement a high quality, efficient and cost-effective system that meets the customers' needs and exceeds their expectations. PaladinID has successfully served a variety of markets including biotech, pharma, manufacturing, healthcare, distribution, logistics and transportation.

The common ground between these two vendors is the exceptional degree to which they have individually been focused on providing a stellar level of customer service that is claimed by their respective clients to be unmatched elsewhere. By aligning their talents, any user is assured that the one-stop solution they provide in the thermal printing arena will be without comparison. Quality products and services for thermal printing is the stronghold of the combined forces of BSI an PaladinID

For more information on thermal printing visit the company web sites at BSI ([www.bsi.us.com](http://www.bsi.us.com)) and PaladinID ([www.paladinid.com](http://www.paladinid.com)).



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Thank you.