

PaladinID Partners with Source Technologies to Provide Exceptional New Thermal Barcode Option

Charlotte, NC, September 14, 2011 –Source Technologies, a leader in thermal barcode and MICR printing industries, and PaladinID, LLC, developer and supporter of high-performance barcode labeling applications, today announced their partnership.

[“Make Your Mark,”](#) on your products and on your world, is PaladinID’s determined intention for each of its customers. To facilitate the mantra, the company provides the vision necessary to create complete label printing solutions that are as exceptional as their client base.

“PaladinID is very excited about the new printers from Source Technologies. Thermal transfer printers have not changed significantly over the past two decades. However, the Performance Series is new from the ground up with features that will dramatically improve ease-of-use for our customers,” advised Dana Ritchie, President and CEO, PaladinID. “I am impressed with the print quality, especially for rotated “ladder style” barcodes, the exclusive auto-loading feature and the flexibility provided by the near edge technology. As a 24 year veteran of the Auto ID industry, right out of the box, it is obvious these printers offer something completely different; Source Technologies has established a new standard for thermal transfer printing.”

The combination of Source Technologies’ [STp.1120n](#), a well-designed and executed thermal barcode printer, and PaladinID’s resolute expertise in their niche, providing on-site variable imaged labeling systems, is certain to bring a new level of proficiency to the AIDC industry.

“The personalized attention PaladinID offers their customers proves they understand no two organizations are alike and neither are their business needs. This level of consideration makes PaladinID stand out as a provider of specialized solutions to industries such as healthcare, automotive, education and food packaging,” said Justin Visconti, Reseller Sales Manager, Source Technologies.

About PaladinID

PaladinID, LLC specializes in on-site variable bar code label printing. We work with you to create the best labeling solution for your application. Use our experience to your advantage and “Make Your Mark.” Find out more at www.PaladinID.com.

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About Source Technologies

Celebrating 25 years of innovation, Source Technologies, an industry leader of specialized printing solutions, develops products for global markets including warehousing and distribution, finance, healthcare, transportation and logistics, and retail. Solutions include thermal printers for barcodes and receipts. Laser printers engineered for MICR, barcode, form and secure document printing and secure data distribution software. Engineered for ease-of-use and reliability, our business solutions are impactful to organizations aspiring to streamline operations and increase efficiency. Experience something new: www.sourcetech.com

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